mtqua.org

FOR IMMEDIATE RELEASE

Malaysia hospital tops list of 2013 World's Best Hospitals for Medical Tourists TM

May 8, 2013 – Bangkok and Scottsdale – For the first time, a Malaysian hospital is named the top hospital for medical tourists in the annual ranking by the Medical Travel Quality Alliance (MTQUA, http://mtqua.org).

After reviewing top hospitals around the world, Prince Court Medical Center (http://www.princecourt.com) in Kuala Lumpur was selected as the hospital that best provides medical tourists with outstanding care beyond standard clinical protocols as well as excellent medical treatment.

"Prince Court is already known as an outstanding medical facility," says Julie Munro, MTQUA president. "This award recognizes that it also pays the utmost attention to key non-clinical aspects of care that influence good outcomes and a successful medical travel journey for medical tourists."

MTQUA believes medical tourists are not ordinary patients, and require care beyond standard clinical protocols. Communication, cultural expectations, social practices, ethics, and post-discharge care coordination are some of the factors that affect good care for traveling international patients.

"It's almost impossible for medical tourists to know how to find a good hospital that will truly provide the treatment and care they are traveling to get. We hope consumers and doctors will pay more attention to non-clinical factors that can significantly impact clinical outcomes and not just ask about hotels and airport pickups," says Munro.

Also for the first time, seven of the top 10 hospitals are in Asia, serving hundreds of thousands of medical tourists from the region and beyond for inpatient and outpatient medical treatment.

Thailand, often thought to be the most popular medical destination, may be losing its top standing as its underdeveloped medical tourism infrastructure and its strong baht are causing patients and facilitators to look for alternative medical destinations and creating opportunities for Thailand's key competitors, Malaysia and Turkey.

Selection criteria are described on the MTQUA website at http://www.mtqua.org/providers/top-10-worlds-best-hospitals-for-medical-tourists-new/

The Top 10 World's Best Hospitals for Medical TouristsTM for 2013 are (1) <u>Prince Court Medical Center</u>, Malaysia, (2) <u>Asklepios Klinik Barmbek</u>, Germany, (3) <u>Clemenceau Medical Center</u>, Lebanon, (4) <u>Fortis Hospital Bangalore</u>, India, (5) <u>Wooridul Spine Hospital</u>, Korea, (6) <u>Bumrungrad International</u>, Thailand, (7) <u>Anadolu Medical Center</u>, Turkey, (8) <u>Bangkok Hospital Medical Center</u>, Thailand, (9) <u>Gleneagles Hospital</u>, Singapore, and (10) <u>Asian Heart Institute</u>, India.

About Medical Travel Quality Alliance: MTQUA (http://mtqua.org) is an international independent organization founded in 2009 to promote safety and quality in treatment and care for medical tourists. It encourages professional development in the medical tourism industry and offers medical tourism certification, publishes Best Practices in Medical Tourism series and operates a Patient Registry for international traveling patients. Follow MTQUA on Twitter (@MTQUA), Pinterest (http://pinterest.com/mtqua/) and LinkedIn (http://www.linkedin.com/groups?gid=2539357&trk=group-name)

Contact:

Caroline Bodanis
Telephone +1 602 6354664, +66 859024500
Email caroline@mtqua.org