



## **FOR IMMEDIATE RELEASE**

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### **MTQUA To Announce 2017 World's Best Hospitals for Medical Tourists™ at ITB Berlin On Wednesday.**

March 6, 2017 – Berlin – Medical Travel Quality Alliance MTQUA, standard-setting leader in medical tourism, on Wednesday will announce the 2017 Top 10 list of the World's Best Hospitals for Medical Tourists™ at a press conference during the world's largest tourism trade fair, ITB Berlin.

"We're very pleased to have the honor of revealing these excellent hospitals to the global travel industry's top decision-makers, experts and buyers at ITB's first ever medical tourism event," says Julie Munro, president of MTQUA.

"This year's Top 10 list has a few surprises," she says. "It reflects the changes happening in the medical tourism industry due to more competition, better quality care and higher standards, and this all benefits every medical traveler."

MTQUA reviews hospitals in Asia, Middle East, Europe and the Americas for excellence in treating and caring for medical tourists from around the world.

The MTQUA team selects hospitals based on the quality of medical treatment and on several non-clinical factors including quality of care, communications, marketing, value for money, cultural and social sensitivity, privacy, safety, and leadership support of medical tourism.

A press conference is being held at the Medical Tourism Pavilion (Hall 3.2.a) on Wednesday March 8, at 3.00 pm.

The press conference is followed by a networking reception hosted by MTQUA.

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**Medical Travel Quality Alliance (MTQUA, <https://www.mtqua.org>)**, an independent international organization founded in 2009 to promote the special safety and quality needs in treatment and care of medical tourists, publishes the Top 10 World's Best Hospitals For Medical Tourists™ and Best Practices in Medical Tourism. Medical tourism certification from MTQUA is the only global certification program for hospitals, clinics, agencies, and related services and providers.