## MEDICAL TRAVEL QUALITY ALLIANCE



International Medical Tourism Certification and Global Best Practices in Quality and Care Services for Medical Tourists

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## Al Zahra Hospital Dubai is second in UAE to get medical tourism certification for excellence in care to international patients.

Al Zahra Hospital Dubai continues to show leadership in health care quality by achieving international medical tourism certification from the Medical Travel Quality Alliance.

October 30, 2014 – Dubai and Scottsdale – Al Zahra Hospital Dubai has become the U.A.E.'s second health care provider to achieve medical tourism accreditation from the US-based Medical Travel Quality Alliance (MTQUA).

"Our team has been most impressed with Al Zahra's medical and support teams while undergoing the certification process," said Julie Munro, president of MTQUA, in awarding medical tourism certification for the hospital. "I look forward to Al Zahra becoming better recognized worldwide for its quality of care and services to medical tourists."

A hospital, clinic or medical tourism agency receives medical tourism certification through a formal evaluation against standards of quality in 10 non-clinical areas that directly influence a medical tourist's wellbeing and good results.

"It is our pride to receive Medical Tourism Certification and even more, to be one of the top hospitals in the Middle East to have this certification," said Dr. Mohaymen Abdelghani, CEO of Al Zahra Hospital Dubai. "In achieving certification and meeting the challenge of exceeding patient expectations, the Al Zahra Hospital Dubai team is responding to Sheikh Mohammed Bin Rashid's vision to see Dubai as one of the world recognized health hubs."

Seal displayed by medical

tourism certified hospitals, clinics and agencies.

"This achievement further encourages and motivates us to maintain our momentum and uphold this hospital's global standing," he added.

The hospital's strategic objective, as laid out by the hospital's managing director, Sheikh Majid Bin Faisal Al Qassimi, is to ensure excellence in all healthcare services for the community, working hand in hand with other public and private hospitals to promote the Emirates & Dubai as a globally recognized destination for health care.

The MTQUA evaluation team reviewed how the hospital manages a medical tourist including the inquiry process, intake procedure, and care management after discharge. They studied the hospital's website and internet marketing, communication procedures, privacy and security measures, multicultural sensitivity, International Patient Services department, care support services and certain operations and business procedures that influence the quality of treatment and care a medical tourist receives. Saudi German Hospital Dubai has also been certified for medical tourists and international patients by MTQUA.

Al Zahra Hospital Dubai (<a href="http://azhd.ae">http://azhd.ae</a>) has been designed and developed to provide premium medical care and comfort by western educated physicians delivering excellent medical care with the most advanced equipment in a caring and comfortable atmosphere. Al Zahra Hospital Dubai has a capacity of 187 beds with state-of-the-art facilities serving patients with a broad range of individual health services and specialized services with a focus on clinical outcomes through evidence based medicine approach. All doctors have global recognition and accreditation. Al Zahra Hospital Dubai strives to provide the highest standards of quality care with the healing touch.

*Medical Travel Quality Alliance (MTQUA, http://mtqua.org*), an independent international organization founded in 2009 to promote the special safety and quality needs in treatment and care of medical tourists, publishes the Top 10 World's Best Hospitals For Medical Tourists<sup>TM</sup> and Best Practices in Medical Tourism. Medical tourism certification from MTQUA is the only global certification program for hospitals, clinics, agencies, recovery resorts and related services and providers.

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