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Lanka Hospitals is first in Sri Lanka to achieve MTQUA international medical tourism certification.

Lanka Hospitals, Colombo shows leadership in health care quality by becoming the country's first internationally certified hospital for medical tourists through Medical Travel Quality Alliance.

September 15, 2016 – Colombo and Scottsdale, Ariz. – Lanka Hospitals has become Sri Lanka's first health care provider to achieve international medical tourism accreditation from the US-based Medical Travel Quality Alliance (MTQUA).

"We have been most impressed with Lanka Hospitals' medical and support teams during the certification process," said Julie Munro, president of MTQUA, in awarding medical tourism certification for the hospital. "It is ready to take leadership in helping move forward Sri Lanka's medical tourism sector."

Lanka Hospitals underwent a monthslong evaluation that included in-depth interviews and a formal review of its operations, processes and procedures against international standards of quality in 10 non-clinical areas that directly influence a medical traveler's wellbeing and outcomes. Hospitals, clinics and agencies in more than 20 countries are certified by MTQUA.

"Sri Lanka being a tourist destination, has now embarked on a journey of attracting tourism to earn foreign



revenue. Lanka Hospitals is fulfilling all international standards because we want to place the hospital and country among the top medical tourism providers," said Dr. Sarath Paranavithana, Chairman, Lanka Hospitals.

The MTQUA evaluation team reviewed how the hospital manages a medical tourist through the inquiry process, intake and treatment, and care management after discharge. It reported on the hospital's website and internet marketing, communications procedures, privacy and security measures, multicultural sensitivity, International Patient Services department, care support

services and certain operations and business procedures that influence the quality of treatment and care a medical tourist receives.

"Medical tourists are not ordinary patients, and they are not typical tourists," added Ms. Munro. "When they are in a strange land, away from family and community, they need to know they will get an international standard of care at the destination."

Lanka Hospitals (https://www.lankahospitals.com), since 2002, has been at the forefront in advancing Sri Lanka's health care services and is considered the best facility in the country. It is accredited by the Joint Commission International. Spread over 350,000 square feet with 7 acres of landscaped garden, it is an 11-storey 350-bed multi-specialty tertiary care hospital offering a complete range of the latest diagnostic and high-end medical technology. It has a helipad and is the only private medical facility in Sri Lanka equipped for air-ambulance services with the capability of providing medical support during transfers.

Medical Travel Quality Alliance (MTQUA, https://mtqua.org), an independent international organization founded in 2009 to promote the special safety and quality needs in treatment and care of medical tourists, publishes the Top 10 World's Best Hospitals For Medical TouristsTM and Best Practices in Medical Tourism. Medical tourism certification from MTQUA is the only global certification program for hospitals, clinics, agencies, and related services and providers.

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