



## MEDICAL TRAVEL QUALITY ALLIANCE

International Medical Tourism Certification • Global Best Practices • Outcomes Management

MTQUA.ORG

### **FOR IMMEDIATE RELEASE**

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### **Health Link International: Qatar's first medical tourism company to get international certification from US-based Medical Travel Quality Alliance**

*Two Doha doctors offer Qataris a high quality, international level of service and support to help them plan and conduct their medical travel journeys.*

January 9, 2017 – Doha and Scottsdale, Ariz. – Health Link International has become the first medical tourism facilitator in the Middle East to qualify for Medical Tourism Certification from Medical Travel Quality Alliance (MTQUA).

Dr. Sawsan Ayyoub and Dr. Suzan Ahmad are determined to bring higher quality of care, services and support for Qataris who are traveling to other countries for medical treatment or health services.

“Certification helps open the door for Qataris to more of the top doctors and hospitals around the world,” said Dr. Ayyoub, “This gives us the confidence to know we are providing quality services to our clients and partners and will open doors for further business in the State of Qatar.”

“Going through the certification process gave us the opportunity to validate and legalize our services for our prospective clients as well as with our healthcare organization partners. We are very excited to finish the process and get certified,” added Dr. Ahmad.

Health Link International underwent a months-long evaluation that included in-depth interviews and a formal review of its operations, processes and procedures against international standards of quality in 10 non-clinical areas that directly influence a medical traveler's wellbeing and outcomes.

“Medical tourists are not ordinary patients, and they are not typical tourists,” said Julie Munro, MTQUA president. “When they are in a strange land, away from family and community, they want to know that the hospitals and doctors they choose will give them an international level of care and support, and most important, good results,” said Julie Munro, president of MTQUA, in awarding medical tourism certification to the company.

The MTQUA evaluation team considered how the company manages a medical tourist through the inquiry process, intake and treatment planning, and care management after discharge. It reviewed the company's website and internet marketing, communications procedures, privacy and security measures, multicultural sensitivity, and care support services and business practices that influence the quality of treatment and care a medical tourist receives. Hospitals, clinics and agencies in more than 20 countries are certified by MTQUA.

**Health Link International** (<http://www.health-linkinternational.com>) is a medical travel facilitator and support services company in Doha, Qatar that assists Qataris in planning and conducting a medical trip abroad that results in the best outcomes possible for them.

**Medical Travel Quality Alliance (MTQUA)**, (<https://mtqua.org>), an independent international organization founded in 2009 to promote the special safety and quality needs in treatment and care of medical tourists, publishes the Top 10 World's Best Hospitals For Medical Tourists™ and Best Practices in Medical Tourism. Medical tourism certification from MTQUA is the only global certification program for hospitals, clinics, agencies, and related services and providers.

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